



OUT IN SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS, INCORPORATED

# 2017 Annual Conference

## Media Kit

November 16 - 19 | Chicago, IL | Hyatt Regency O'Hare

### About oSTEM

Out in Science, Technology, Engineering, and Mathematics (oSTEM), Inc. is a 501(c)(3) non-profit professional society focused on LGBTQ people in the STEM community. With more than 75 student chapters at colleges/universities and professional chapters in cities across the United States and abroad, oSTEM is the largest chapter-based organization focused on LGBTQ people in STEM.

### About This Media Kit

This media kit is designed to have information about the oSTEM Organization and the Annual Conference in any easy-to-reference document. Whether you're a student leader writing a summary about your successful trip to the conference, a sponsor looking to report back about the great insights gained, or a media expert looking to write about our organization and the conference this media kit should contain the information to help you.

### About Annual Conference

Beginning in 2011, the oSTEM Annual Conference has brought together diverse students and professionals from various STEM fields in the interest of professional development and the creation of safe and inviting places to study and work in the sciences.





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### Recent oSTEM Changes

oSTEM has recently updated our Vision, Mission, and Values. We have shifted our focus to all LGBTQ people in STEM, including professionals, launching professional chapters and organizational advisory council in 2018.



### Vision

We envision a world where LGBTQ people in the STEM community are empowered to achieve success in a safe and supportive environment that celebrates their diversity and unique contributions.

### Mission

oSTEM empowers LGBTQ people in STEM to succeed personally, academically, and professionally by cultivating environments and communities that nurture innovation, leadership, and advocacy.

### Values

#### Integrity

We establish trust through honesty and transparency by maintaining the highest standard of ethics.

#### Intentionality

We carry out our work with mindfulness, focus, and self-awareness.

#### Respect

We create and maintain openness and inclusion, appreciating individual contributions and fostering diversity and equity.

#### Passion

We are dedicated to the relentless pursuit of our vision.

#### Grit

We push forward with courage and determination, regardless of the circumstances, to achieve our mission.



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### The Stats



65+ sponsors



70+ colleges and universities

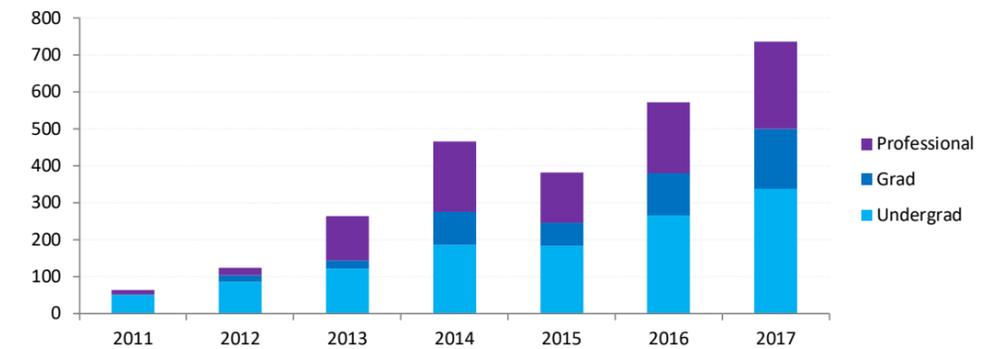


700+ attendees

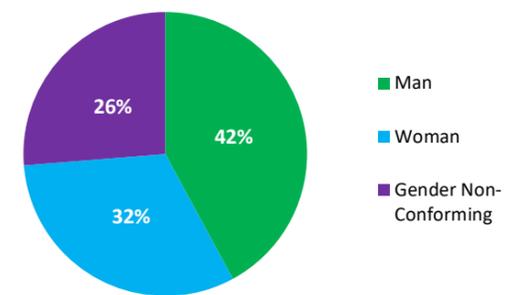


50+ programs

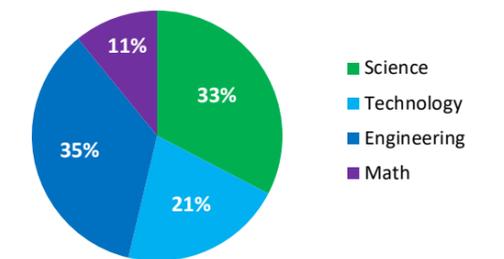
#### Conference Registration



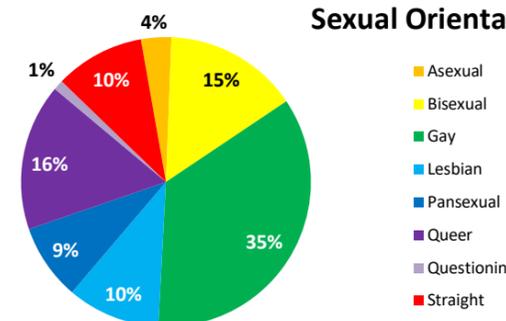
#### Gender Identity



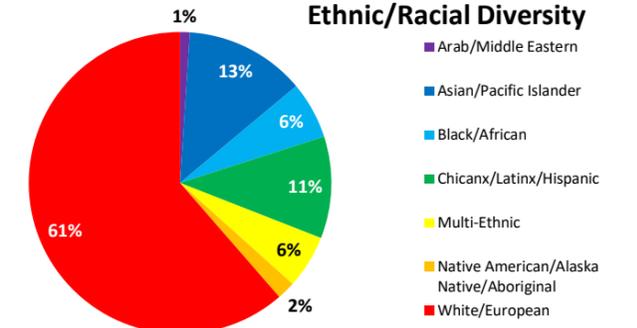
#### General STEM Field



#### Sexual Orientation



#### Ethnic/Racial Diversity





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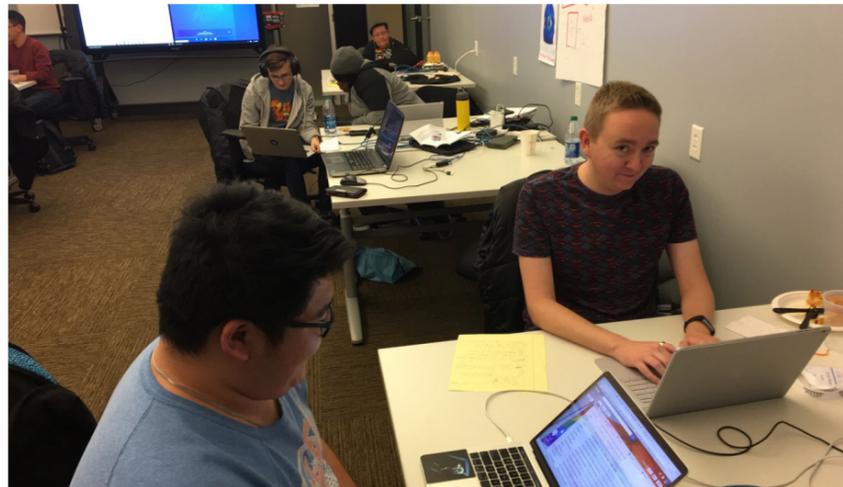
## Media Kit

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### Guest Speakers & Notable Programming

#### oSTEM / Maven/ QTC Chicago Hackathon

oSTEM has partnered with Maven and QTC Chicago to host a hackathon event. Attendees of this hackathon were put into teams and were challenged to build a piece of technology to solve a challenge for queer youth.



#### Manu Platt

Dr. Platt had a wonderful fireside chat and covered topics such as Every Person's Bill of Rights, and the importance of mentorship, diversity, and being yourself.  
"You can't be something you're not, it hinders your creative thinking"



#### Clark Hoelscher

Dr. Hoelscher gave an engaging presentation on the important of LGBT-Inclusiveness in STEM.  
"It's not questions that are dangerous, it's not raising them that is."



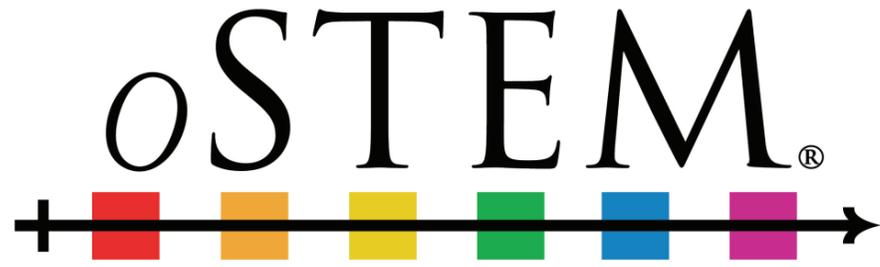
#### Youth Empowerment Performance Project

The Youth Empowerment Performance Project gave a beautiful performance touching on deep and impactful issues that affect the LGBTQ community.



#### Nancy McConeghy

Nancy McConeghy talked about her experiences in Raytheon and the decision to live your authentic life, even if it means leaving companies and making difficult decisions.



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## Programming Highlights

A sample of some of our 50 programming workshops/panels.

### Best Practices for ERGs

Attendees, especially professionals, had a chance to learn about best practices to create and maintain a successful ERG. Genentech offered their strategies from their experiences for their LGBTQ ERG, gPRIDE.



### Developing Your Trans Narrative

STEM interactions can be daunting for transgender and gender nonbinary people. This workshop empowered attendees to develop their personal narratives from places of self value, reflection, and choosing when and what to share.

### Ending Police Violence with Artificial Intelligence

This workshop introduced Raheem AI, a messenger chat bot that lets you anonymously rate your experience with police officers. It can be a part of solution of police violence. This workshop also discussed history of state-sanctioned violence, especially against vulnerable populations.

### You Are Enough: Active Bystander Intervention on College Campuses

This program aimed at encouraging active bystander intervention on college campuses. Attendees learned how to identify potentially violent situations and developed their own strategies for intervention, learning that everyone can have an important role in preventing power-based violence in their community.





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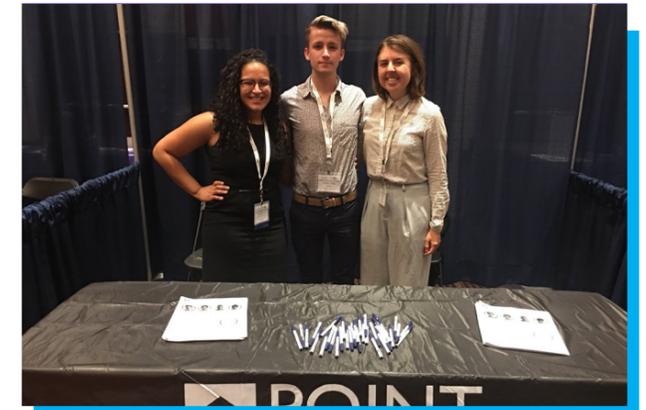
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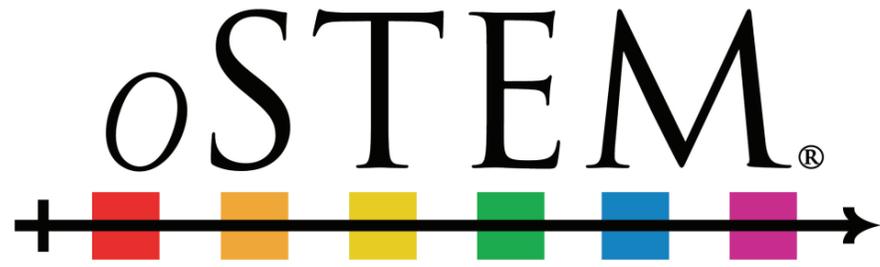
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## Career and Graduate School Expo

Over 60 sponsors and vendors shared opportunities for employment, internships, graduate positions, and more at the annual Career and Graduate School Expo.

This career fair format event is one of the signature components of the conference weekend with many on the spot offers and interviews to go around.





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### oSTEM Awards

#### Global STEM Service Award



Elise Wantling

This award is presented to an active member, alumnus/a, chapter mentor, or organization leader of oSTEM who has demonstrated a strong dedication to oSTEM, LGBTQ people in STEM, and STEM education. They are an outstanding role model for the future of our community. They are accomplished in their academic or professional lives and they regularly advocate for the full inclusion of people of all marginalized identities. They are committed to and continually strive to understand the most effective methods for reaching equality for all people.

#### Overall Student Chapter of the Year



oSTEM @ New York University

This award recognizes the ongoing accomplishments of established oSTEM Chapters. To educate, empower, and engage a diverse community; to identify, address, and advocate for the needs of LGBTQ students in the STEM community. This is the guiding purpose of the oSTEM organization and it is the oSTEM chapters that contribute greatly to this work. If your chapter has made a significant effort toward achieving this goal on your campus and in your community we ask you to apply and be recognized for your efforts.

#### Rookie Student Chapter of the Year



oSTEM @ Minnesota

This award celebrates the achievements made by those chapters who are only just getting started. The first years of any student organization can be difficult and a test of true staying power. For those student leaders who are able to navigate that time and accomplish change on their campus that reflects the oSTEM mission, we want to recognize you. If you feel that your chapter matches this description we encourage you to submit an application for this award.



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### oSTEM Awards

#### Partner Excellence Award



Steve Riley, NASA

This award is presented to an individual representative of a current sponsoring organization, community partner, or grant provider of oSTEM that has demonstrated a strong dedication to oSTEM, LGBTQ people in STEM, and STEM education. They are an outstanding role model for the future of our community. They are accomplished in their academic or professional lives and they regularly advocate for the full inclusion of people of all marginalized identities. They are committed to and continually strive to understand the most effective methods for reaching equality for all people.

#### Strategic Alliance Award



Accenture

This award is presented to a current sponsoring organization, community partner, or grant provider of oSTEM who has demonstrated a strong dedication to oSTEM, LGBTQ people in STEM, and STEM education. They are recognized leaders in LGBTQ workplace or institutional inclusion. They are a consistent supporter of oSTEM, Inc. and regularly engage with and support oSTEM chapters. They are committed to and continually strive to understand the most effective methods for reaching equality for all people.

### Other Awards

oSTEM at New Mexico Tech was recognized for submitting the most programming for the conference.

oSTEM at Birmingham was recognized for traveling the furthest distance to the conference.

Zoe Dobler was awarded best Undergraduate Research Poster and was awarded a new laptop from Boeing.

Danny Sanchez was awarded best Graduate or Post Doc Research Poster and was awarded a new laptop from Boeing.



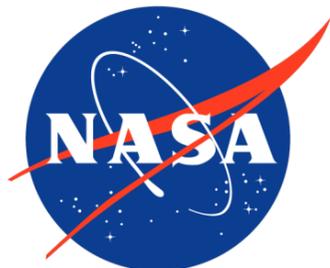
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## Conference Sponsors

### Gold



### Silver



Working Right.



FIAT CHRYSLER AUTOMOBILES

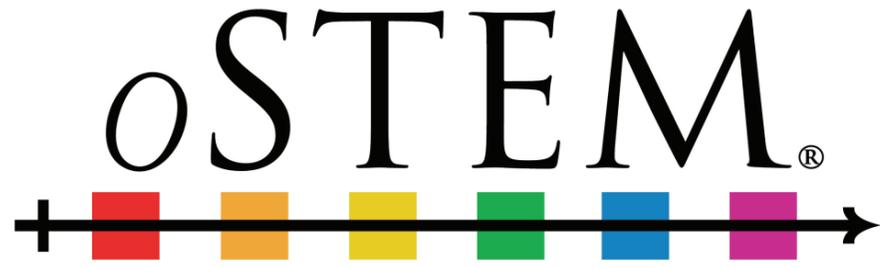


### Bronze



Go Further





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### Conference Sponsors

#### Career Fair

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