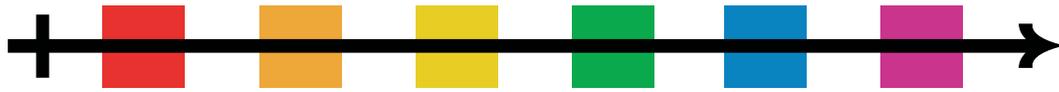


# oSTEM<sup>®</sup>



OUT IN SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS, INCORPORATED

## 2017 Conference

7th Annual oSTEM Conference

Chicago, Illinois

Hyatt O'Hare Regency

November 16 - 19, 2017

*info@ostem.org*



# CHICAGO

THANK YOU TO OUR 2016 SPONSORS!



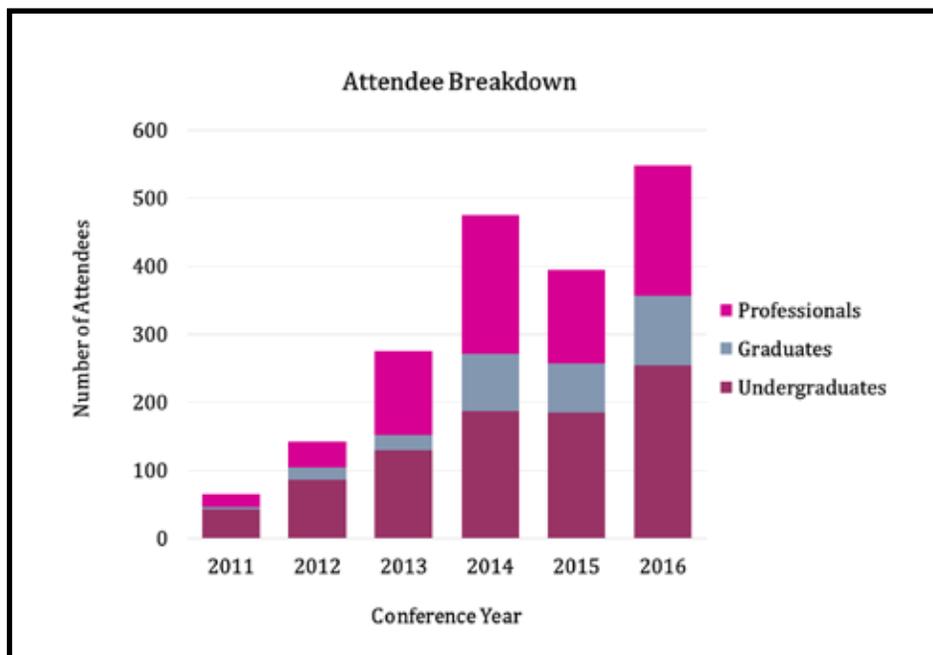
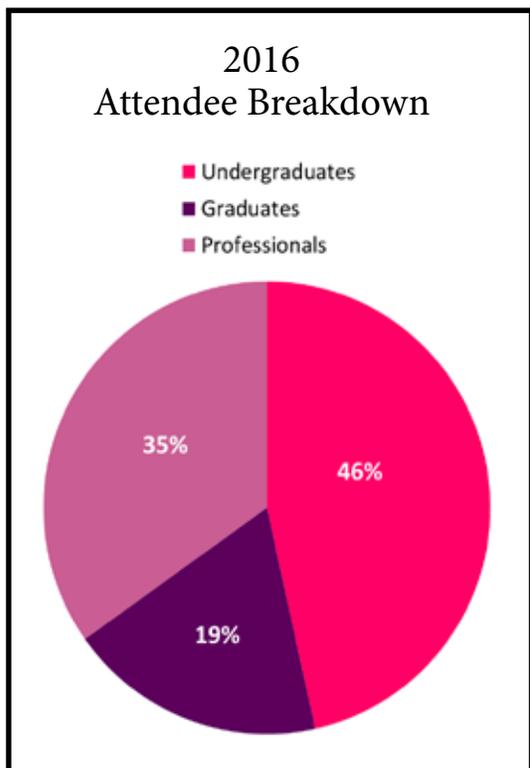
# ABOUT US

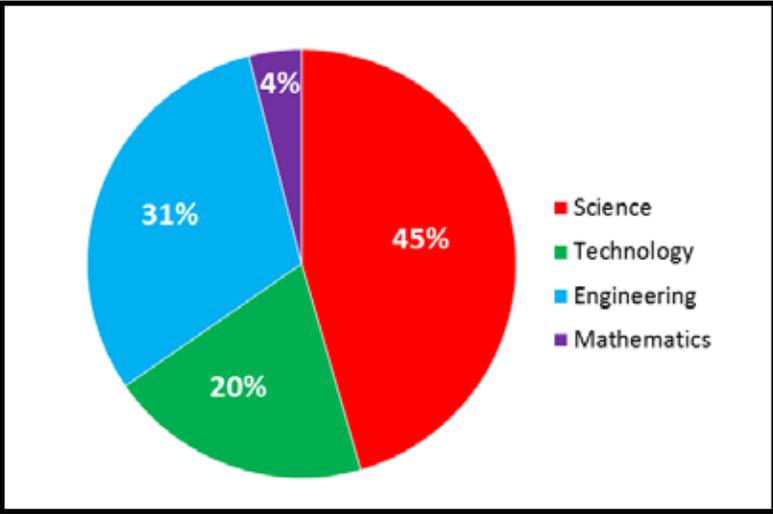
Out in Science, Technology, Engineering, and Mathematics (oSTEM) is a society dedicated to educating and fostering leadership opportunities for lesbian, gay, bisexual, transgender, queer, and allied students in Science, Technology, Engineering, and Mathematics (STEM). oSTEM Incorporated is a 501(c)(3) non-profit based in New Haven, Connecticut.

Our organization has grown rapidly, and we now reach thousands of students on over 100 campuses. In the next few years, we anticipate hiring our first staff members, and we are considering an Institute for interdisciplinary work in the context of diversity.

# GROWTH

Our oSTEM Annual Conference has seen continued growth since its inception with our 2016 Conference seeing record levels of attendance that surpassed even our joint conference with the NOGLSTP in 2014. We also hit another milestone this past year – growing our participants by more than tenfold from our inaugural conference in 2011. We continue to see a diverse set of students with 70+ colleges and universities represented at our 2016 Conference, many of them students from our 50+ oSTEM chapters across the country and abroad.





### FROM ACROSS THE STEM FIELDS

oSTEM students come from a diversity of majors and focuses across the STEM fields with Scientists, Technologists, and Engineers representing a majority of our attendees. Our 2016 Conference attendees came from 150+ different majors and disciplines, many of them double majoring, minoring, and having research or professional experiences in related fields.

# DEMOGRAPHICS

	2013	2014	2015	2016
	(%)	(%)	(%)	(%)
Male/Man	67	61	59	49
Female/Woman	29	34	33	29
Non-binary/Genderqueer/Other	4	5	9	19
Cisgender	92	91	85	88
Transgender	7	7	9	10
Intersex	0	0.5	0	2
Other	0	1.5	6.1	-
White/European American	62	58	64	62
Asian/Pacific American	15	12	18	18
Black/African American	15	14	8	5
Chican@/Latin@/Hispanic American	12	11	11	15
Arab/Middle Eastern American	-	-	2	1
Native American/Alaska Native	2	2	1	3
International	2	2	3	5
Other	3	2	4	5
Gay	56	41	48	45
Lesbian	11	12	12	13
Bisexual	12	22	11	17
Queer	13	14	16	22
Straight	11	8	14	5
Other	5	4	6	18

Numbers are rounded to the nearest value and may add up to more than 100%; (-) Data not collected

We value increasing the engagement of all underrepresented communities that comprise the diversity of the LGBTQA community. We have seen either consistent or increased diversity across various identities, especially with regards to the gender spectrum.

oSTEM is dedicated to providing excellent resources and infrastructure for Women, Racial and Ethnic Minorities, and Trans and Non-binary people. As we continue to grow, we expect to see increases in opportunities that meet our dynamic group.

## Chicago, Illinois | 16-19 November 2017 Hyatt O'Hare Regency

BENEFITS	PLATINUM \$20,000 <i>Limit 2 Sponsors</i>	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	CAREER FAIR \$1,000	NON-PROFIT / ACADEMIC \$500
Booth at Career & Graduate School Expo	Triple Booth	Double Booth	Standard Booth	Standard Booth	Standard Booth	Standard Booth
Full Conference Registrations	8	6	4	2	2	1
Expo Only Registrations	4	4	2	1		
Advertisement in Conference Program	Full Page	Half Page	Quarter Page			
Interview Booths	2	1				
Organization Logo Exclusively on Conference Lanyards ( <i>first come, first serve</i> )	•					
Organization Logo Added to Conference Bags	•					
Organization-Branded Programming Session (choose one - Academic Poster Session, Friday Opening Dinner, Saturday Lunch or Dinner; <i>first come first serve</i> )	•	•				
Acknowledgment at all Workshops	•	•				
Corporate Information Session	•	•	•			
Sponsor-Provided Item in Conference Bags	•	•	•			
Conference Attendee Contact Information	•	•	•			•
Resumes/CVs from Conference Attendees	•	•	•	•		•
oSTEM Careers Job/Position Posting System	•	•	•	•		•
Recognition in Conference Materials	•	•	•			
Mention in Organization-Wide Newsletters	•	•	•			
Recognition on Sponsor Logo Boards	•	•	•	•	•	•
Recognition on oSTEM Website	•	•	•	•	•	•

# SPONSORSHIP BENEFITS

## Full Conference Registration

Your organization will have the designated amount of Professional registrations for the conference. This registration will allow your organization representatives full access to the conference which includes all of our programming sessions, lunches, networking receptions, and meals. Extend the reach of your team beyond the Expo floor!

## Career and Graduate School Expo Registration

This registration allows access to the Career and Graduate School Expo only. The Expo is held on the Saturday of the Conference for a few hours in the late afternoon. This registration is ideal for recruiters who do not have time to commit to the full conference but who want to connect on the Expo floor.

## Interview Booths

Want to get students into your pipeline right away? Why not consider doing in-person interviews? Get access to semi-private spaces at the conference to interview candidates. Leave the conference with a slate of interviewed candidates!

## Organization Logo on Conference Lanyards (*Exclusive*)

Get your organization logo on the lanyard of every conference attendee! Talking about getting some serious visibility. This is an exclusive opportunity for the first-committed Platinum Sponsor.

## Organization Branded Programming Session

Your organization can brand one of our key events – Academic Poster Session, Friday Opening Dinner, Saturday Lunch or Dinner. In all conference branding, schedules, and publications, the session will bear your organization's name.

## Sponsorship Acknowledgment at all Workshops

Have your oSTEM sponsorship acknowledged at the beginning of any workshop at the Annual Conference – over 25 acknowledgments in all.

## Corporate Information Session

While all sponsors can submit general conference programming, you can have a designated Corporate Information Session just to present to students all that you do as an organization. You will have half an hour to talk about opportunities for oSTEM students; sessions run during workshop blocks.

## Level-Specific Recognition in National Newsletter Communications

As a part of our communication and outreach to our membership, oSTEM releases a monthly newsletter keeping our chapters updated on opportunities for LGBTQA STEM students. With over 1,600 students and professional receiving our monthly newsletter, your organization logo is sure to make an impact.



## ADDITIONAL OPPORTUNITIES

oSTEM is looking for sponsors who are wanting to take their involvement to the next level and extend their reach far beyond just participating in the Annual oSTEM Conference.

### **Host an Annual oSTEM Conference**

Our oSTEM team is on the search for the 2018 and 2019 conference locations. If you think that you have a facility to host our conference, please contact [info@ostem.org](mailto:info@ostem.org) for more information.

### **Friday Off-Site Tours**

Every year, the oSTEM Conference team looks for tour locations to engage students and professionals during the Friday of the conference. As we look to 2017 in Chicago, we want to hear from you; if you have a facility in the area that would make for an interesting and engaging tour experience let us know! Contact [info@ostem.org](mailto:info@ostem.org) with any suggestions.

### **oSTEM Regional Conferences**

oSTEM Chapters are exploring Regional Conferences, and they are looking for committed sponsors who want to focus on growing a particular oSTEM region. This opportunity directly supports oSTEM Chapters and contributes to their future success.

### **Corporate Advisory Board**

oSTEM will be formally standing up the Corporate Advisory Board this year! This is an opportunity to provide direct input and guidance on the direction of oSTEM as a voting Corporate Advisory Board. Sponsors interested in sponsoring an advisory board member should contact the oSTEM President at [cortland.russell@ostem.org](mailto:cortland.russell@ostem.org).

## INVOICE & PAYMENT INFORMATION

- EIN / Tax ID: 27-1204776
- Mailing address for checks:  
oSTEM Incorporated  
2885 Sanford Ave SW #34480  
Grandville, MI 49418
- PayPal account: [donate@ostem.org](mailto:donate@ostem.org)
- Credit card payments can be accepted at: <https://www.ostem.org/payinvoice>

**Questions? Comments? Concerns? Please email us directly at [info@ostem.org](mailto:info@ostem.org)**