

OUT IN SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS, INCORPORATED

6th National oSTEM Conference
Hyatt Regency Denver Tech Center in Denver, Colorado
Friday, November 11 - Sunday, November 13, 2016
info@ostem.org

THANK YOU TO OUR 2015 SPONSORS!

Thank you for your interest in sponsoring our organization, you are joining a long list of partners encouraging and growing the STEM community!



ABOUT US

Out in Science, Technology, Engineering, and Mathematics (oSTEM) is a national society dedicated to educating and fostering leadership opportunities for lesbian, gay, bisexual, transgender, queer, and allied students in the fields of Science, Technology, Engineering, and Mathematics (STEM). The national board, oSTEM Incorporated, is a 501(c)(3) non-profit based in New Haven, Connecticut.

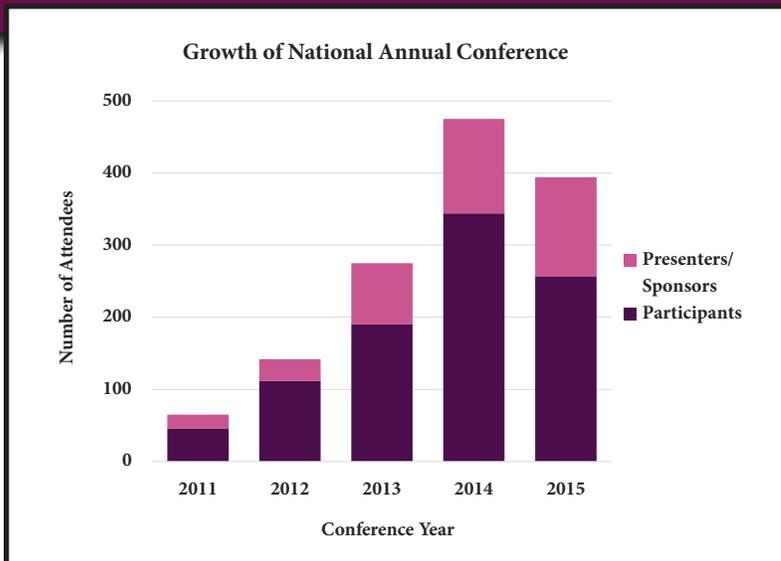
Our organization has grown rapidly, and we now reach thousands of students on over 100 campuses. In the next few years, we anticipate hiring our first staff members, and we are considering an Institute for interdisciplinary work in the context of diversity.

OUR MISSION AND VISION

“We aim to educate, empower, and engage a diverse community and to identify, address, and advocate for the needs of LGBT+ students in the STEM fields”

“As we conduct our work, we are guided towards a shared future: we envision a world where all members of the STEM community can pursue their work in a safe and supportive environment that celebrates their contributions and differences.”

OUR GROWTH



OUR APPROACH

“We value our members, we value students as peers and colleagues, and we value reciprocal mentorship..”

Coordinating LGBT+ communities requires a strategic approach to attract a broad range of students, partners, and sponsors. As evidenced by our membership and national conference attendees, we have succeeded in our strategy and project continued growth.

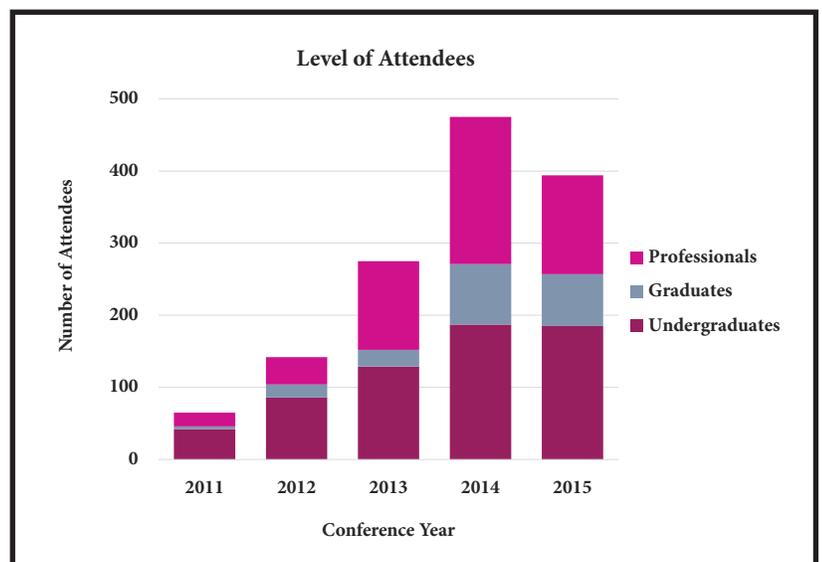
In September 2011, our first national conference hosted almost 50 people, and in November 2014, our most recent conference attracted nearly 500 people from across the globe, representing a ten-fold growth in just three years.

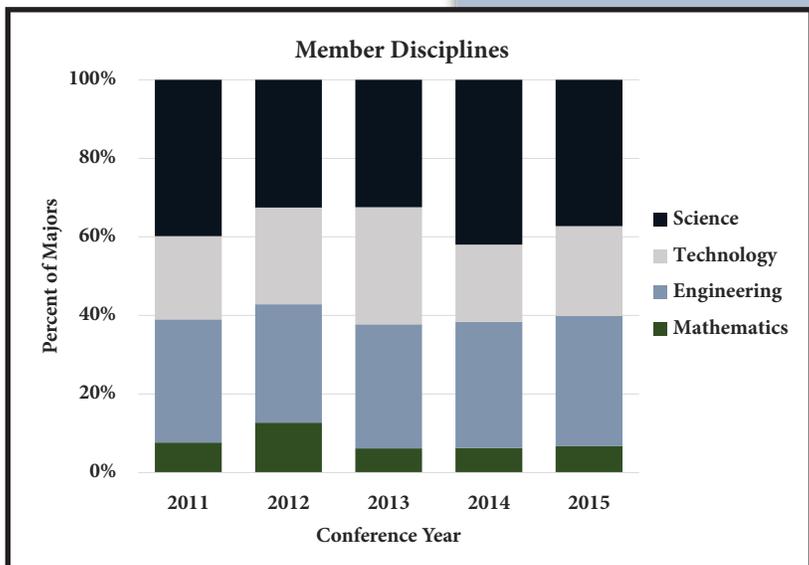
CATALYZING OPPORTUNITIES

“We value opportunities to partner with other organizations toward common goals.”

Since oSTEM first began, we have been dedicated to building opportunities for education, leadership, and collaboration. At the national level, our work is embedded with mentorship and skill-building opportunities, and our conferences are focused on student advancement, mentorship, and intersections of LGBT+ identities and STEM disciplines.

As part of our effort to build collaborative national infrastructure, we encourage opportunities to partner and collaborate. Our growing breadth of conference attendees reflects the success in each of our collaborations and our ability to build partnerships.





FROM ACROSS THE STEM FIELDS

“We value diversity of thought and diversity of being.”

We are wholly dedicated to serving students from across the STEM fields. In all of our conference events, we do our very best to provide space and time for each and every oSTEM member.

Our programming reflects our membership, and so we pursue a portfolio of sponsors and partners for our members commensurate with their diverse career interests and abilities. Altogether, our members have pursued over 200 different majors, indicating the broad range of interests within our society.

DEMOGRAPHICS

BUILDING OUR COMMUNITY

“We value prioritizing everyone who is underrepresented, even within LGBT+ communities.”

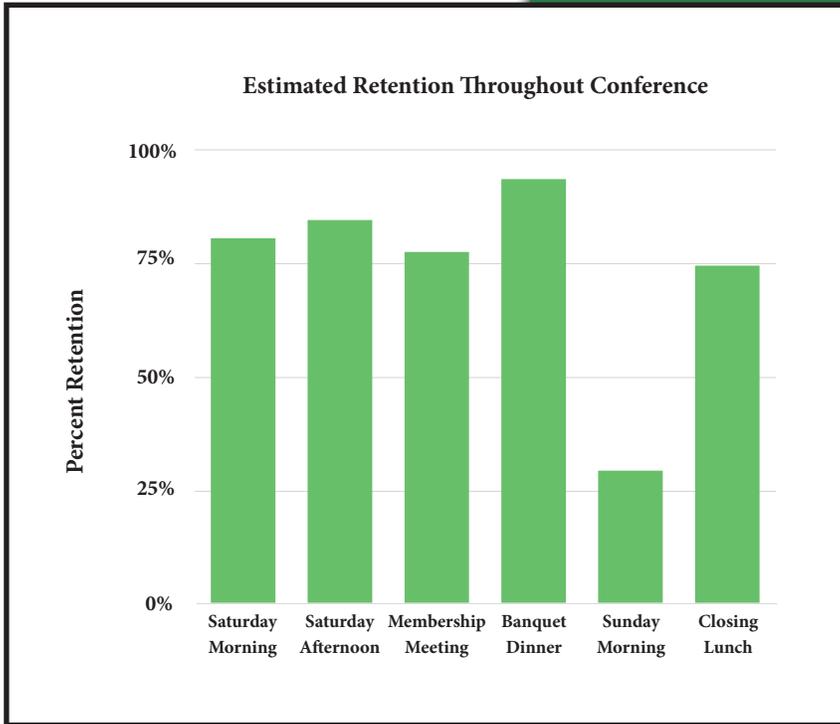
Advancing underrepresented and underserved people within LGBT+ communities has always been a priority for oSTEM.

To this end, we are excited to have made some progress in how we serve our members, and we know there is still so much to do.

As we continue to grow, we will create more spaces and opportunities for all of our constituents. We are dedicated to providing excellent resources and infrastructure for Women, Racial and Ethnic Minorities, and Gender and Sexual Minorities.

| | 2011 | 2012 | 2013 | 2014 | 2015 |
|--|------|------|------|------|------|
| | (%) | (%) | (%) | (%) | (%) |
| Male/Man | 67 | 78 | 67 | 61 | 59 |
| Female/Woman | 32 | 16 | 29 | 34 | 33 |
| Non-binary/Genderqueer/Other | 1 | 2 | 4 | 5 | 9 |
| Cisgender | 99 | 98 | 92 | 91 | 85 |
| Transgender | 1 | 2 | 7 | 7 | 9 |
| Intersex | - | 0 | 0 | 0.5 | 0 |
| Other | - | - | 0 | 1.5 | 6.1 |
| White/European American | 74 | 53 | 62 | 58 | 64 |
| Asian/Pacific American | 13 | 14 | 15 | 12 | 18 |
| Black/African American | 6 | 12 | 15 | 14 | 8 |
| Chican@/Latin@/Hispanic American | 12 | 5 | 12 | 11 | 11 |
| Arab/Middle Eastern American | - | - | - | - | 2 |
| Native American/Alaska Native/Pacific Islander | 1 | 3 | 2 | 2 | 1 |
| International | 0 | 1 | 2 | 2 | 3 |
| Other | 8 | 9 | 3 | 2 | 4 |
| Gay | 52 | 71 | 56 | 41 | 48 |
| Lesbian | 17 | 7 | 11 | 12 | 12 |
| Bisexual | 11 | 9 | 12 | 22 | 11 |
| Queer | 15 | 2 | 13 | 14 | 16 |
| Straight | 4 | 2 | 11 | 8 | 14 |
| Other | 0 | 5 | 5 | 4 | 6 |

Numbers are rounded to the nearest value and may add up to more than 100%; (-) Data not collected



PARTICIPATION ASSESSMENT

As oSTEM develops, we make every effort to measure what works and what doesn't. We are always looking for ways to improve how we serve students and how we work with our partners and sponsors.

Throughout the 2014 conference event, we estimate that at least 75% of our participants attended all events on Saturday as well as the final lunch event on Sunday. In line with our predictions, the banquet garnered the most attendance, with almost 95% of our predictions.

The large drop in participation on Sunday morning was expected, and most participants stayed until the end of the conference. We look forward to using all of our conference data to help us improve our 2016 event.

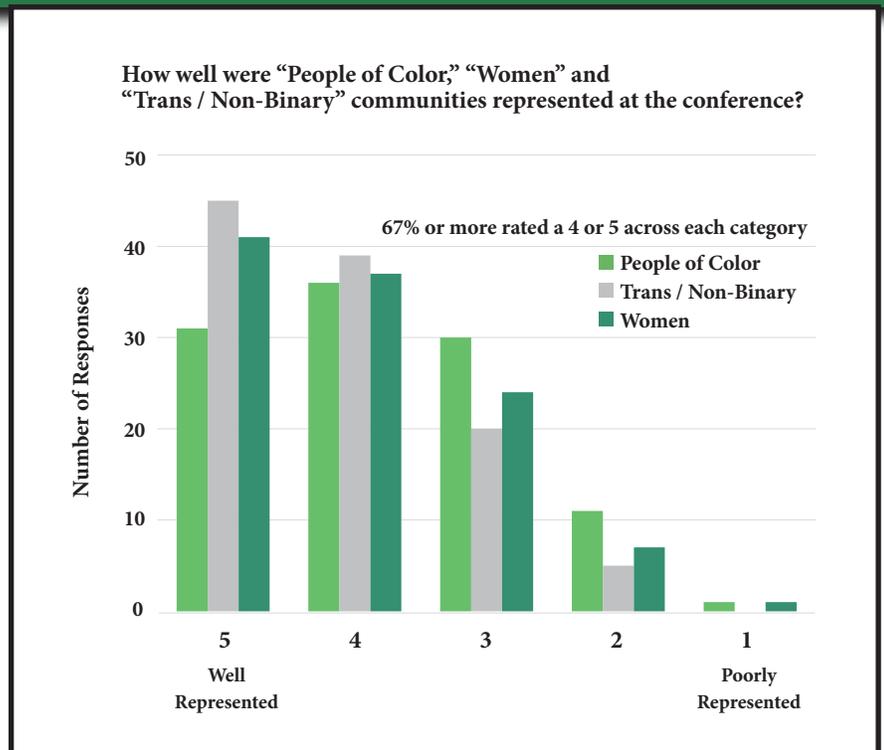
CONFERENCE INCLUSION

INCLUSION ASSESSMENT

We know the importance of broadening participation of women and underrepresented minorities, within both LGBT+ and STEM communities. Historically, there have been variable successes in advancing Women, Trans/Non-Binary People, and People of Color.

Across all of our conference events, we make every effort to be inclusive. In addition to collecting and counting participant data, we asked our survey respondents for their personal feedback. Their responses suggest we are successful in our approach, but there will always be more work to do.

For each category, more than 67% of survey respondents selected a 4 or 5 (indicating well-represented) in response to the following question: *How well were "People of Color," "Women" and "Trans / Non-Binary" communities represented at the conference?* This number jumps to 78% for women and 84% for Trans/Non-Binary People, highlighting where our efforts are reaching success.



WORKSHOP SESSIONS

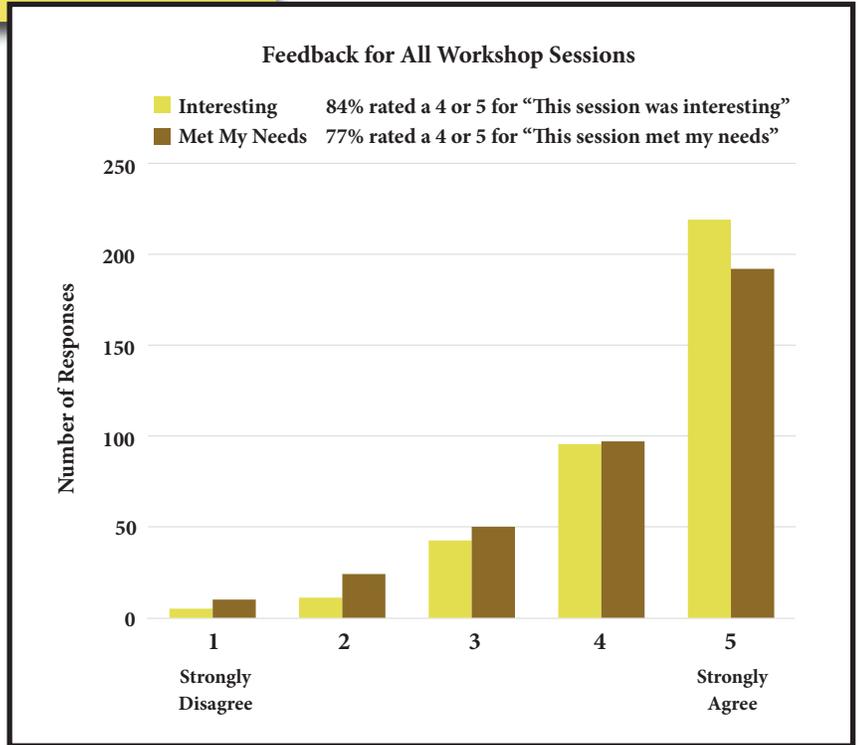
PROGRAMMING ASSESSMENT

Each year of our annual conference, we modify our programming process, learning from our previous successes and failures. One of our primary goals for the conference is to insure that we invite effective and interesting programming for our participants.

Across all of our workshops, approximately 84% of survey responses rated a 4 or 5 (indicating strong agreement) to the question: *This session was interesting.*

Similarly, approximately 77% of survey responses rated a 4 or 5 (indicating strong agreement) to the question: *This session met my needs.*

Our programming continues to improve, and we look forward to improving how we invite, coordinate, and execute the conference workshops and keynotes.



NETWORKING TIME

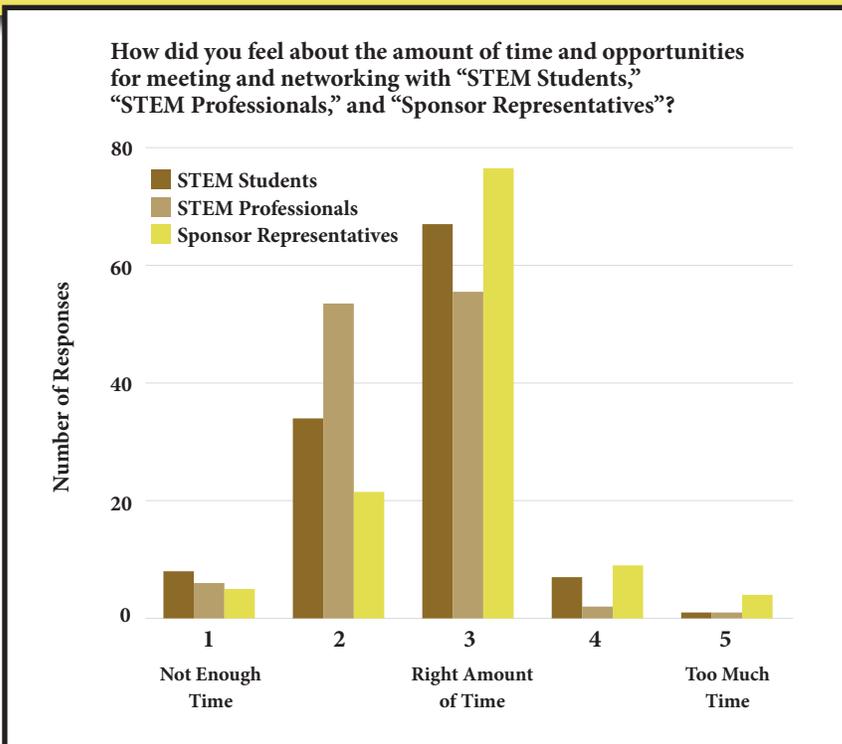
OPPORTUNITY ASSESSMENT

For any event, it is important that we provide an appropriate balance of opportunities for students, professionals, and sponsors. Our 2014 event was a true collaboration, and we chose to strategically collaborate with NOGLSTP, which has historically been effective at reaching professionals.

Our survey responses indicate we were effective at providing opportunities dedicated to meeting and networking with students, professionals, and sponsors. Most participants appreciated the available opportunities or wanted slightly more time and focus.

For each category, more than 85% of survey respondents selected a 2 or 3 (indicating a "right amount of time"), in response to the following question: *How did you feel about the amount of time and opportunities for meeting and networking with "STEM Students," "STEM Professionals," and "Sponsor Representatives"?*

As we plan for 2016, we will look forward to improving our programming to maximize all opportunities.



SPONSORSHIP OPPORTUNITIES

Below are the benefits for sponsors of the oSTEM, Inc. All support goes directly to operational costs for the 501(c)(3) non-profit oSTEM, Inc. and the 2016 National Conference - National Board members are never paid salaries or any other type of compensation. This list continues on the next page.

Conference Location: Hyatt Regency Denver Tech Center, Denver, Colorado

Dates: Friday, November 11 - Sunday, November 13, 2016

| BENEFITS | PLATINUM \$20,000 <i>Limit 2 Sponsors</i> | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 | CAREER FAIR \$1,000 | NON-PROFIT / UNIVERSITY / ACADEMIC \$500 |
|---|---|------------------|--------------------|-------------------|---------------------------|---|
| Exhibitor Booth at Career Exposition | 8' x 18' | 8' x 12' | 8' x 6' | 8' x 6' | 8' x 6' | 8' x 6' |
| Full Conference Registrations | 8 | 6 | 4 | 2 | 2 | 1 |
| Advertisement in Conference Program | Full Page | Half Page | Quarter Page | | | |
| Interview Booths | 2 | 1 | | | | |
| Corporate Information Session | • | • | • | | | |
| Contact Information for All Conference Student Attendees | • | • | • | • | | • |
| Resumes from Conference Attendees who Provide Them | • | • | • | • | • | • |
| Access to oSTEM Careers Job Posting System | • | • | • | • | | |
| Acknowledgement of Sponsorship at All Workshops | • | • | | | | |
| Sponsor-Provided Item in Conference Bags | • | • | • | | | • |
| Level-Specific Recognition: Relevant Conference Materials | • | • | • | | | |
| Level-Specific Recognition: National Listserv Communications for 1 Year | • | • | • | | | |
| Level-Specific Recognition: Logo & Weblink on Conference Website | • | • | • | • | • | • |

ONSITE OPPORTUNITIES AND INVOICE INFORMATION

Friday Off-Site Tours

- Sponsors must cover round-trip travel costs from hotel to site

Invoice and Payment Information

- EIN / Tax ID: 27-1204776
- Mailing address for checks:
 - oSTEM Incorporated
 - 2885 Sanford Ave SW #34480
 - Grandville, MI 49418
- PayPal account: donate@ostem.org
- Credit card payments can be accepted at: <https://www.ostem.org/payinvoice>
- Please contact us if your preference is to directly wire sponsorship: info@ostem.org
- Questions? Comments? Concerns? Please email us directly at info@ostem.org

CORPORATE ADVISORY BOARD

Upcoming Opportunities

The national executive board will soon provide opportunities for corporations to offer direct input and guidance as part of a voting corporate advisory board. Companies interested in sponsoring an advisory board member should contact the national president via eric.patridge@ostem.org.